



Kemicard

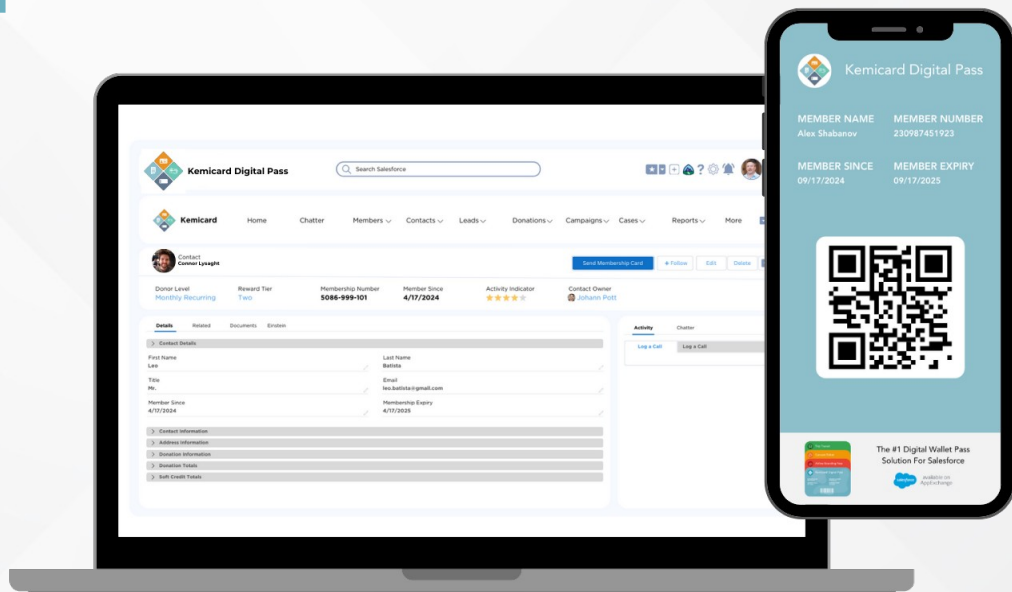
DIGITAL PASS SOLUTION



SYSTEM INTEGRATORS PARTNERSHIPS



WHAT IS KEMICARD?

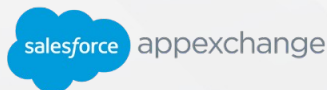


Kemicard is the leading digital wallet pass solution for Salesforce.

It integrates with both Apple Wallet and Google Wallet technology.

Use Cases include:

- Digital Membership Cards
- Loyalty Cards and Management
- Event Ticketing
- Digital Permits and Licensing



PHYSICAL CARDS: THE CHALLENGES



Kemicard



- Physical cards get lost, forgotten, or left behind.



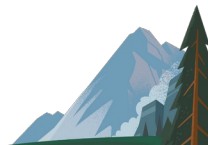
- Ongoing costs for printing and mailing.



- No real-time updates — info goes stale fast.



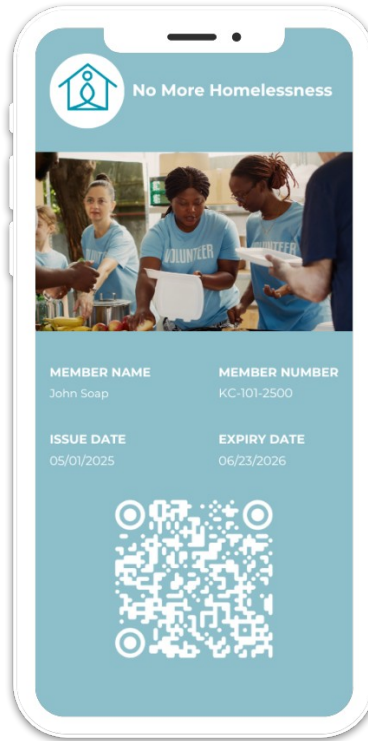
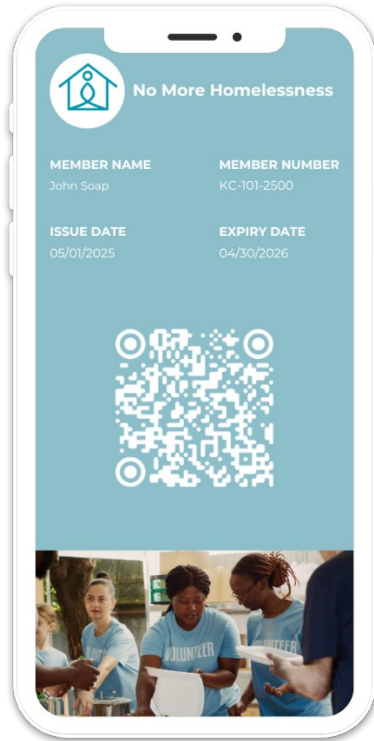
- Low engagement, no data on member use.



WHAT IS KEMICARD?



Kemicard



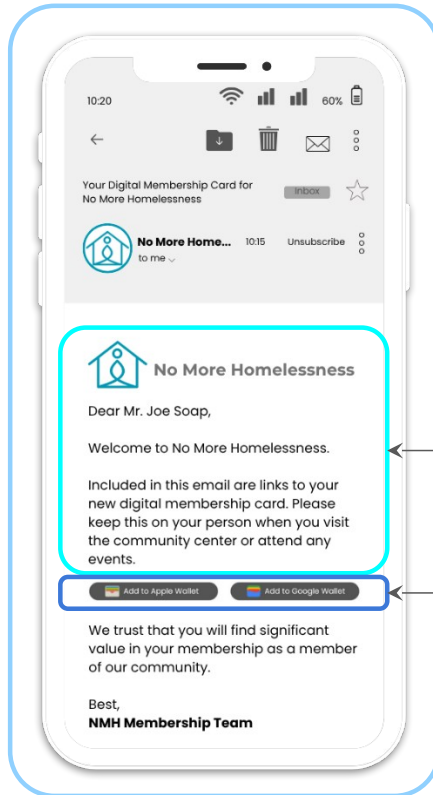
It works with both
Google Wallet
and Apple Wallet
technology.



MEMBER WELCOME EMAIL



Kemicard



← The new member receives a Welcome Email.

← This Email is fully customizable in terms of branding, copy and layout.

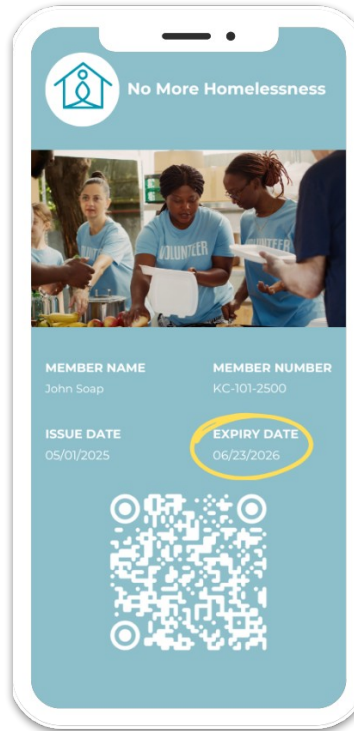
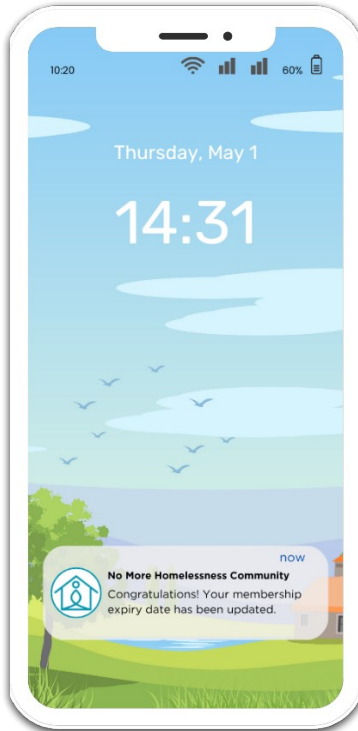
← The email also contains a link for the member to download the new membership pass to their Apple or Google Wallet.



UPDATES VIA PUSH NOTIFICATIONS



Kemicard



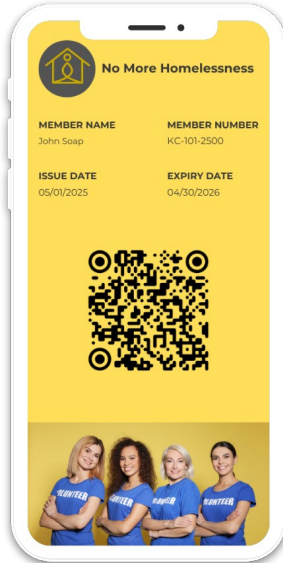
Information on the pass can be updated seamlessly and in real-time using push notifications, even to the lock screen of the member's mobile device.



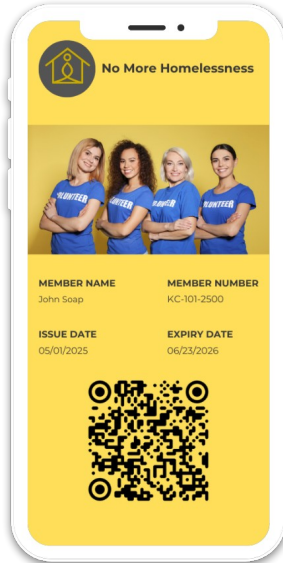
DIFFERENT PASSES FOR DIFFERENT TIERS



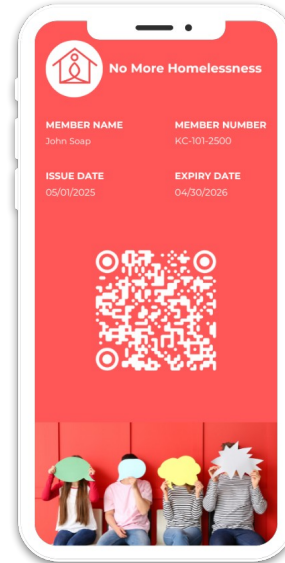
Kemicard



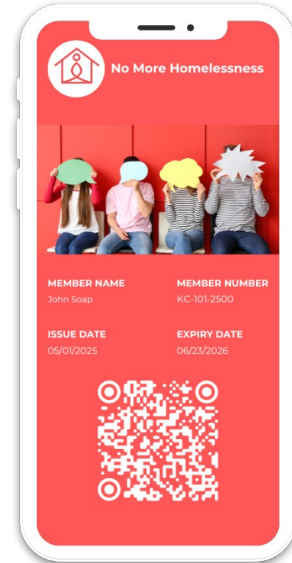
SINGLE
MEMBERSHIP
GOOGLE PASS



SINGLE
MEMBERSHIP
APPLE PASS



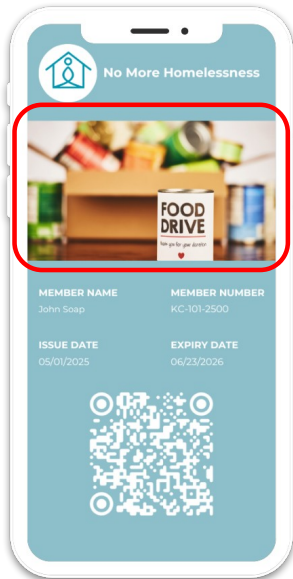
FAMILY
MEMBERSHIP
GOOGLE PASS



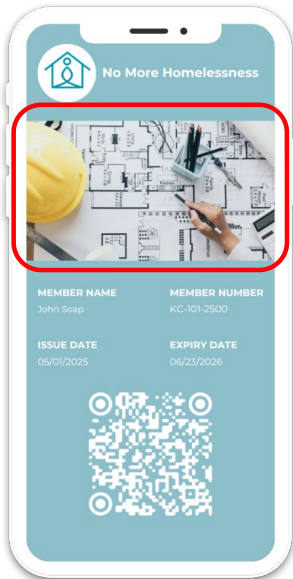
FAMILY
MEMBERSHIP
APPLE PASS



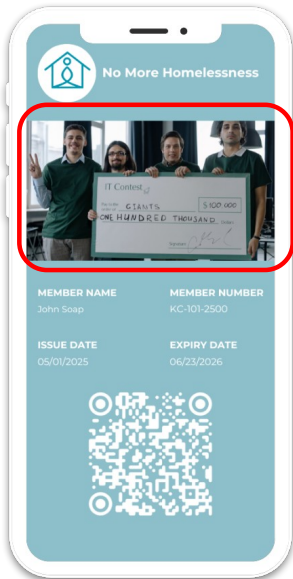
EVENT PASSES



COMMUNITY
FOOD DRIVE



HABITAT FOR
HUMANITY BUILD



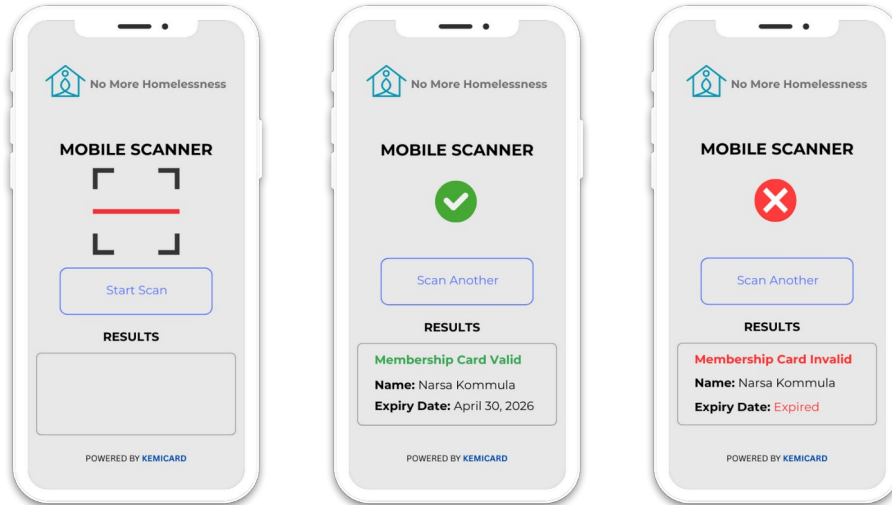
FUNDRAISING
EVENT



KEMICARD SCANNER



Kemicard



Kemicard also boasts a scanning solution that organizations can use to scan the passes of their members in order to record attendance.

This scanning solution will also provide details in the event that the pass does not successfully scan so that the event staff can provide feedback to the member.



KEMICARD PASS BUILDER



Kemicard



 No More Homelessness



 **Template Builder**

Home Chatter Accounts Contacts Leads Donations Campaigns Cases Reports More

 ([Company Name]) Membership Pass

 Jennifer Watson

Select Pass Type

 **Settings**

Actions

Details

Background Color

Font Color (Apple Pass)

Label Color (Apple Pass)

Logo Text

Barcode Type (Apple Pass)

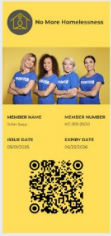
Barcode Type (Google Pass)

 **Preview**

Front Side

Back Side

Notification

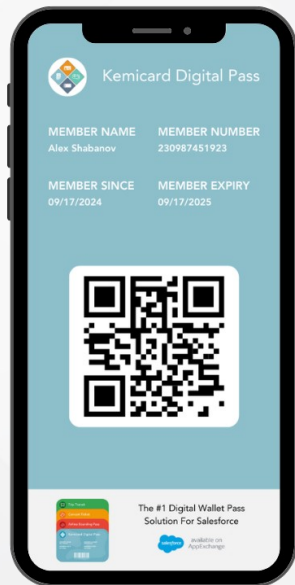




The Kemicard Pass Builder is an intuitive click-and-select builder allowing anybody from the organization to easily design and distribute passes, even without any Salesforce technical experience.



DEVELOPMENT ROADMAP – NFC

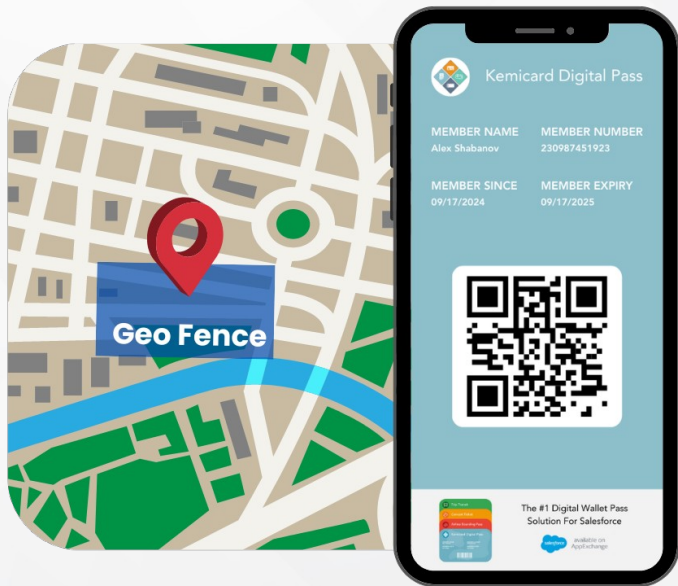


Near Field Communication (NFC)

Near Field Communication (NFC) enhances Kemicard by allowing users to easily interact with their digital passes through a simple tap of their mobile device. This touchless technology offers fast, secure, and convenient transactions, making it ideal for use cases such as event check-ins, permit verification, or loyalty program redemptions.

With NFC, organizations can improve the user experience by enabling quick access to information or services without the need for scanning, while maintaining a high level of security for both users and administrators.

DEVELOPMENT ROADMAP – GEOFENCING (June 2026)



Geofencing

Kemicard's geofencing functionality is designed to enable precise, location-based pass surfacing for organizations. When users enter a specific location perimeter during designated times, their digital pass will automatically appear on their mobile device.

For example, if a user is attending an event, their pass will pop up on their phone when they are near the event venue up to an hour before or after the event. This targeted engagement enhances user experience by providing timely access to passes only when relevant, while maintaining operational efficiency.

If users visit the location outside of this window, the pass will not appear.

KEMICARD PRICING STRUCTURE

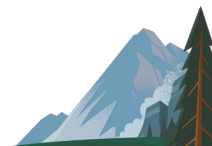


Kemicard



The annual price per pass is determined by the number of participating members and falls into one of the following tiers:

PASS TIER	QUANTITY CARDS	COST PER YEAR
Starter	Up To 5,000	\$3,500 / Year
Builder	Up To 10,000	\$6,600 / Year
Legacy	Up To 25,000	\$15,000 / Year
Enterprise - Basic	Up To 50,000	\$25,000 / Year
Enterprise - Essential	Up To 100,000	\$37,500 / Year
	100,000 +	Contact Sales



REV SHARE MODEL

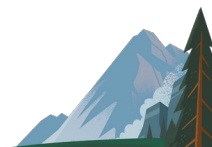


Kemicard



The annual total sales determines the percentage

Partner Tier	Total Sales	RevShare %
Band 3	Up To \$50K	10% first year (5% for renewals)
Band 2	\$50 K to \$100K	15% first year (10% for renewals)
Band 1	Above \$100K	20% first year (10% for renewals)



WHAT'S IN IT FOR SYSTEM INTEGRATORS?

Partnering with Kemicard offers Salesforce System Integrators unique opportunities to enhance client value, grow revenue, and showcase their expertise in delivering cutting-edge solutions.

15% REVENUE SHARE

Kemisoft provides system integrators with a generous 15% revenue share for every deal they introduce.

ENHANCED CLIENT VALUE

Offering cutting-edge solutions strengthens your reputation as a trusted advisor and helps clients achieve their goals more effectively.

CROSS-SELLING OPPORTUNITIES

Kemicard integrates seamlessly with Salesforce, creating opportunities to expand your scope of services. As clients adopt Kemicard, they may require additional Salesforce enhancements, customizations, or integrations, which can translate to more billable hours for your team.

SHOWCASE YOUR EXPERTISE

Partnering with Kemicard positions you at the forefront of digital innovation in the nonprofit, loyalty, and public sectors.



CONTACT US

Contact Kemisoft to discuss how Kemicard can revolutionize membership management at your organization. Get in touch today.



+1 780-237-2142



sales@kemisoft.com



<https://kemicard.app>



140 Hays Ridge Blvd SW, Edmonton, AB T6W 4Y1, Canada



Kemicard
DIGITAL PASS SOLUTION

THANK
YOU

